

Publicity Information



Auburn Network, Inc., a broadcast, multi-media production, and publishing company based in Auburn, Alabama, will coordinate multi-media activities for this summer's Dixie Youth World Series.

Auburn Network will partner with the Auburn Dixie Youth World Series committee to provide radio, television, internet and print services for the 50th annual Dixie Youth World Series to be held in Auburn August 7-13, 2005. As part of the partnership with the Dixie Youth Baseball and the Auburn Dixie Youth World Series committee, Auburn Network, Inc. will provide the following service to all teams participating in this year's tournament:

-Complete broadcast package including radio crew, engineering and technical assistance of each team's game aired on a local station--your station retains 100% of inventory. Eighteen to nineteen minutes (depending on if home team bats in final inning) of inventory available including 4 minutes pre game, 11-12 minutes in game, and 4 minutes post game (local radio station must dial in to appropriate phone line in Auburn and provide board operator to insert local inventory).

The Championship games will be televised on CSS and will air back to back on Sunday August 21st beginning at 2:30 E.D.T. Comcast Sports South (CSS) delivers a mix of live sports programming, sports news and in-depth sports analysis that are exclusively geared towards you – the Southeastern sports fan. CSS has more collegiate sports coverage than any other regional sports network in the country, reaching 4.5 million households across 11 states.

CSS is a partnership between Comcast Corporation and Charter Communications, the nation's largest and third-largest broadband communications companies. For more than five years, CSS has taken Southeastern sports fans inside the huddle and into the locker room for more news and more coverage of the top teams from throughout the region.

It's never too early to plan ahead. Don't miss any of the action and excitement of this year's Dixie Youth World Series! For additional information on this broadcast service should your team reach the tournament, contact Chris Hines of the Auburn Network at (334) 826-2929 or hines@aunetwork.com.